

WOMEN'S DAY
SPECIAL PROPOSAL

switch stream inspire on



Game Mechanics

For my Mother / Wife / Girlfriend

Modern women look at their husbands, children and boyfriends. For 8 days before the holiday, we will provoke listeners to share the strengths of their spouses, mothers, girlfriends.

Under a special post on the Facebook page of Radio N-JOY, they will be able to share which of their qualities they admire, why they can't imagine life without them and how they make life more beautiful, more meaningful and easier. Every day one participant, chosen at random, will win a prize from the sponsor, with which they will be able to delight their lady for the holiday.

We will present eight of the shared revelations on air on March 8.

On-air Interpretation

A game with a wink at the multi-layered female nature.
We will challenge listeners to get involved in collecting and interpreting female lines and have fun together.

Example:

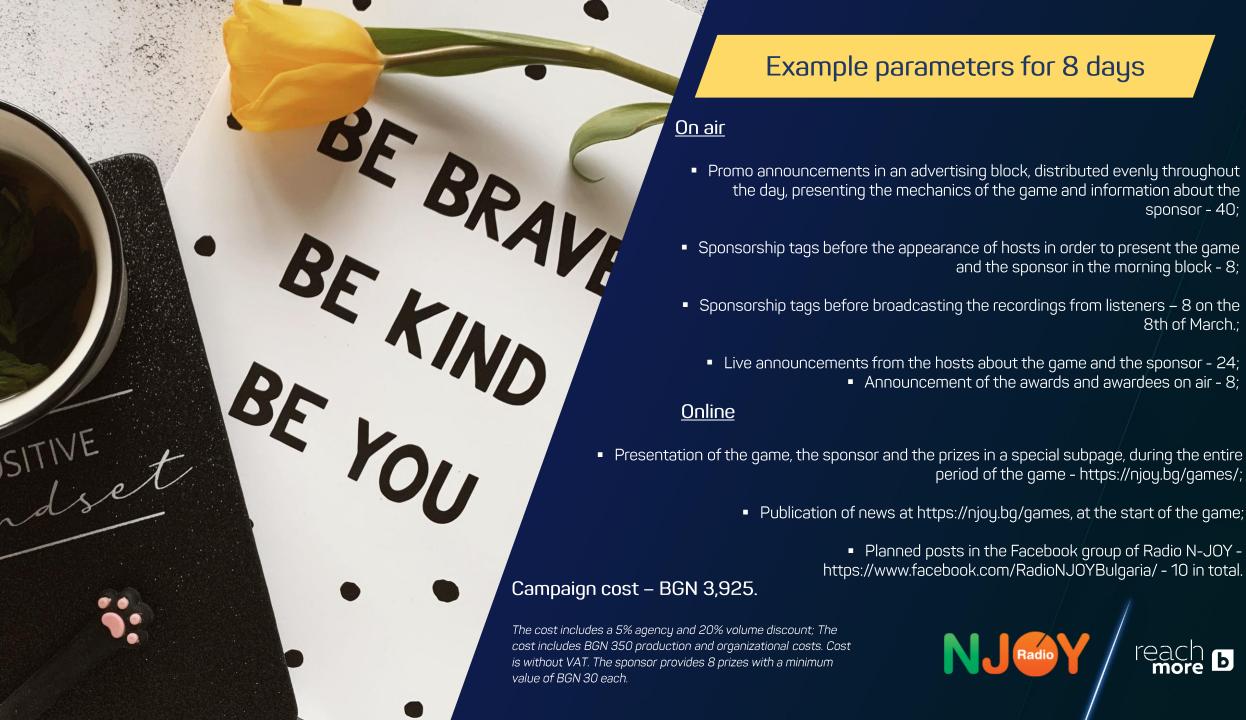
Maybe/ We'll see = No. We should = I want.

Do what you want = You will pay for it later.

Fun and playful, this game will give participants the chance to win prizes for their favorites, with 8 fun examples that we will feature on air.







We will be happy to work successfully together!













