



Radio Group

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**Special offer for a campaign on the air of bTV  
Radio Group**



# "Olympic News" Sponsorship February 04 -20



As part of the sports newscast, round the clock in the prime time – 08:00; 09:00; 10:00; 17:00 and 18:00.

Every weekday, sports commentators on Radio N-JOY will report on the highlights of the Beijing Winter Olympics program. They will present the latest news, results and achievements, will follow the Bulgarian participation and the development of the individual finals

Example tag:

„News, results and records from the Olympic Games in Beijing with the support of .....\*“

Air	Number of tags for 11 days	Gross	Discounts	Final price sans VAT
Radio N-JOY National air	45 pcs. + 10 pcs. BONUS	BGN 3,543.75	5 % agency + 10% volume	BGN 3,029.91



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„News, results and records from the Olympic Games in Beijing with the support of .....\*“

Air	Number of tags for 11 days	Gross	Discounts	Final price sans VAT
bTV Radio National air	45 pcs. + 10 pcs. BONUS	BGN 1,890.00	5 % agency + 10% volume	BGN 1,615.95

## Additional information:

1. All prices are without VAT and without the production of tag. Cost of production of one advertising form with one voice and for use in radios by bTV Media Group - BGN 180.
2. The offer is for an example period and number of broadcasts, taking into account the optimal coverage for the specific target.
3. For more information: <http://www.njoy.bg> ; <https://btvradio.bg>

THANK YOU FOR YOUR TIME!



**Radio Group**