

# RateCard for broadcasting a commercial spot before and during the games of the Champions' League, season 2022/2023 on bTV Radio

Tournament phase	Period	Broadcasting hours	Price for 30" spot
Group phase	September - November	21:00 - 00:00	BGN 60
Eighth-finals	February – March	21:00 - 00:00	BGN 80
Quarter-finals	April	21:00 - 00:00	BGN 90
Semi-finals	May	21:00 - 00:00	BGN 105
Final	June	21:00 - 00:00	BGN 120

Specified prices are for a 30" spot, before discounts and without VAT.  
bTV Radio broadcasts only the games played on Wednesdays at 22:00.