

The logo for JAZZ FM RADIO, featuring the word "JAZZ" in a large, stylized font with a lightning bolt through the letter "Z", followed by "FM" and "RADIO" in a smaller font, all enclosed in a white rectangular border.

JAZZ FM  
RADIO



Radio Group

# JAZZTRONICA LIVE



## **JAZZTRONICA LIVE**

---

With a special holiday edition of the Jazz FM show for modern club jazz music we will send off 2021 and celebrate the New Year. The author Mladen Dimitrov - DJ Mr. Moon is preparing a one-hour set, which will be recorded live and in which he will play drums. Another member of the Jazz FM team - the leading jazz vocalist Miroslava Katsarova, will also join the show live with the performance of her songs composed by Mladen Dimitrov. The third musician, a member of the team of the only jazz radio in Bulgaria - bassist Vladislav Mirchev - will also take part in the set. The show will be broadcast at its usual time - on Friday, December 31, from 18:00 with a rerun on Saturday, January 1, from 22:00.

The program Jazztronica presents an interesting and modern way for advertisers to tie their products, services or brands to an attractive reading of jazz music, on the air of the only radio for jazz, soul, funk and world music.



OPTIONS FOR ON-AIR PRESENCE "JAZZTRONICA" FOR A PERIOD OF 1 WEEK IN DECEMBER

<u>Advertising form</u>	#
Broadcasting a promo announcement for the special holiday program "JAZZTRONICA Live" - from Monday to Friday	30 promos
Broadcasting a sponsorship tag before and after the program "JAZZTRONICA Live" - Friday at 18:00 and 19:00	2 tags
Broadcasting a sponsorship tag before and after the rerun of the program "JAZZTRONICA" - on January 1	2 tags bonus
<p>Broadcasting sponsorship tags before special songs in the program</p> <p>Example text: „..... supports good music, modern sound, and greets you with the next song from the special selection of the program "Jazztronica Live"</p>	5 tags
Coverage of the sponsor at <a href="http://www.jazzfm.bg">www.jazzfm.bg</a> and on the social profiles of the radio	bonus
<p>Price w/o VAT</p> <p>Included – 7% volume discount and production</p>	BGN 1,109

**Thank you!**