



Copa Del Rey 2021 RateCard



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CHANNEL	STAGE	STUDIO TIME	MATCH TIME	STUDIO PRICE	MATCH PRICE
bTV Action	Copa Del Rey - Round of 32, Round of 16	-	TBA	430	2500
Ring	Copa Del Rey - Round of 32, Round of 16	-	TBA	230	900
bTV Action	Copa Del Rey - Quarter Finals & Semi-Finals	-	TBA	630	4025
Ring	Copa Del Rey - Quarter Finals & Semi-Finals	-	TBA	375	1900
bTV Action	Copa Del Rey - Final	-	TBA	1150	6500

All prices are gross, for 30" spot, in BGN, VAT excluded. Lengths different from 30" are calculated as per the official coefficient scale. All other subjects not mentioned in the present document are regulated by the General Sales Rules for broadcasting TV commercial communications by BTV Media Group EAD.



bMG offers special packages including all approved advertising forms, which may be aired during the matches and the studio programs.

The packages are prepared upon request for a certain client.

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STAGE	DATES
Copa Del Rey - Round of 32	16.01. - 21.01.2021
Copa Del Rey - Round of 16	26.01. - 28.01.2021
Copa Del Rey - Quarter-Finals	3.02. - 4.02.2021
Copa Del Rey - Semi-Finals Leg 1	10.02.-11.02.2021
Copa Del Rey - Semi-Finals Leg 2	3.03.-04.03.2021
Copa Del Rey - Final	18.04.2021

Dates as per the official competition schedule. Lengths different from 30" are calculated as per the official coefficient scale. All other subjects not mentioned in the present document are regulated by the General Sales Rules for broadcasting TV commercial communications by BTV Media Group EAD.



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