

LET'S CELEBRATE THE 8TH OF DECEMBER AND YOUR BRAND



Radio Group



switch

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NJOY Radio



1 076 490

LISTENERS
PER MONTH

183 049 page views

njoy.bg

157 010 likes

Facebook

2 651 followers

Instagram

HOW RADIO N-JOY AND YOUR BRAND WILL CELEBRATE THE 8TH OF DECEMBER THE MECHANICS

The celebration of the 8th of December will start at 7 AM sharp and will continue long way after dusk!

Our presenters - Inspector N-JOY, Neya, Dessy and Niki will take good care for the listeners' festive mood. They will meet the audience with favorite actors and singers which will share funny stories and memories from their student years.

Additionally, on every hour the radio hosts will present interesting facts from the date's history and traditions of the holiday. After 8 PM the students radio party will continue with live coverage and festive atmosphere from different party spots.

Radio's FB fanpage will be the place for the listeners' wishes.

All of this will be made possible thanks to the support of your brand which will be elegantly presented on the radio's festive program.



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HOW RADIO N-JOY AND YOUR BRAND WILL CELEBRATE THE 8TH OF DECEMBER THE PARAMETERS

The highlight of your support
From the 5th until the 8th of December:

From the 5th until the 7th of December:

- 21 sponsored promo announcements/7 per day;

The 8th of December:

- 21 sponsorship tags before:
 - Special meetings with favorite singers and popular faces;
 - Special festive highlights with Yassen Vakashinski;
 - Direct live coverage from party spots;

BONUS:

- Positioning of your key visual and coverage of your brand support on the site and across the social platforms of the radio.

Special price with 20% discount included: 2 796 BGN w/o VAT



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ADDITIONAL INFORMATION:

1. All amounts are in BGN w/o VAT.
2. If the parameters change, you will receive a new offer.
3. For more information: <http://www.njoy.bg/>;



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radio

b RADIO

JAZZ FM
97.4

CLASSICFM

RADIO
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THANK YOU FOR YOUR ATTENTION!